Name:	Per
-------	-----

T.A.P.

Topic	Audience	Purpose
What am I writing about?	Who will read what I write?	What do I want this piece of writing to accomplish?
What do I know about this topic? What additional information do I need to write about	What does my audience already know about the topic? What opinions will my audience have on the topic?	What reaction or response do I want my audience to have?
this topic?	How will the intended audience influence what I	How will my purpose for writing influence what I
Where will I find this information?	writer and the way I write it?	writer and how I write it?